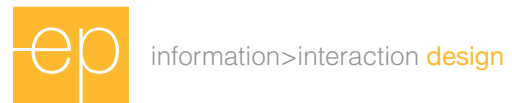




United States Container Corporation  
Website re-design  
Specifications document v.1

*Presented by*



# United States Container Corporation Before/After



**WELCOME TO USCC !!!**      **(323) 589-1000**


[REQUEST INFO](#) [LOCATIONS](#) [PRODUCTS](#) [PREPAREDNESS](#) [EMPLOYMENT](#) [DIRECTORY](#) [E-MAIL](#)

United States Container Corp. is the largest distributor of plastic and metal industrial and institutional containers in the West. Founded in 1956, USCC has been providing the highest quality containers to our customers for over 40 years.

United States Container Corp. has five [locations](#) with over 300,000 square feet of warehouse space to support our inventory. We stock hundreds of different types of containers in plastic, metal, and fibre. Our product line includes [bottles](#), [pails](#), [drums](#), [tin cans](#), and [IBC's](#).

We take pride in the quality of our [products](#) and services. Our sales representatives deal exclusively in containers and bring a high level of expertise to their customers.

PLEASE CALL US...Whether you are a large or small user of containers, we would like to be your supplier. So, we invite you to call us at any of our five [locations](#), send us an [e-mail](#), or fill out the "request info" form located on this web site. We promise a prompt response, competitive pricing, and excellent quality and service.




**UNITED STATES  
CONTAINER  
CORPORATION®**

Mr. Hub's Account

Choose another Product ▾

Search




**PAILS**

We carry a complete line of open-head and closed-head steel and plastic pails. Available in a variety of sizes and configurations, we're sure to have the right pail for your packaging requirements.

Available in a variety of sizes and configurations, we're sure to have the right pail for your packaging requirements.

**PRODUCT LOCATOR**

Hot Buys	:	Tin Cans	:
Pails	:	Closures & Accessories	:
Drums	:	Decorative & Seamless Tins	:
Bottles & Jars	:	Miscellaneous Packaging	:



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**United States Container Corporation**  
2 Personas — Hub Customer, Free Radical Customer



**AI**

Purchasing Agent for large company

Wants fast reliable service, good prices, one click re-ordering, efficiency, information about new products specific to his business but no fluff.

**User Tasks**

- Logs into his account using password
- Re-order
- Add to order



**Sal**

Entrepreneur

Has created own line of salad dressings. Needs containers to ship to chain restaurants. Wants information, friendly service, good pricing.

**User Tasks**

- Research possible containers & prices, shipping etc
- Set up account
- Make new order

**Hub Customer**

User Scenario #1

Hub customer logs on to website. Views automatic welcome. Specials appear for him or are offered as a link. Choose a product offered as constant link.

Logs into his account with his password.

Options on account page:

- Account info.
- View previous orders.
- Re-order, one click.
- Add to order.
- Create new order.
- Track order.
- Create RFQ.
- Shipping info.
- Send copy of order to associate.
- Print order.

**Free Radical Customer**

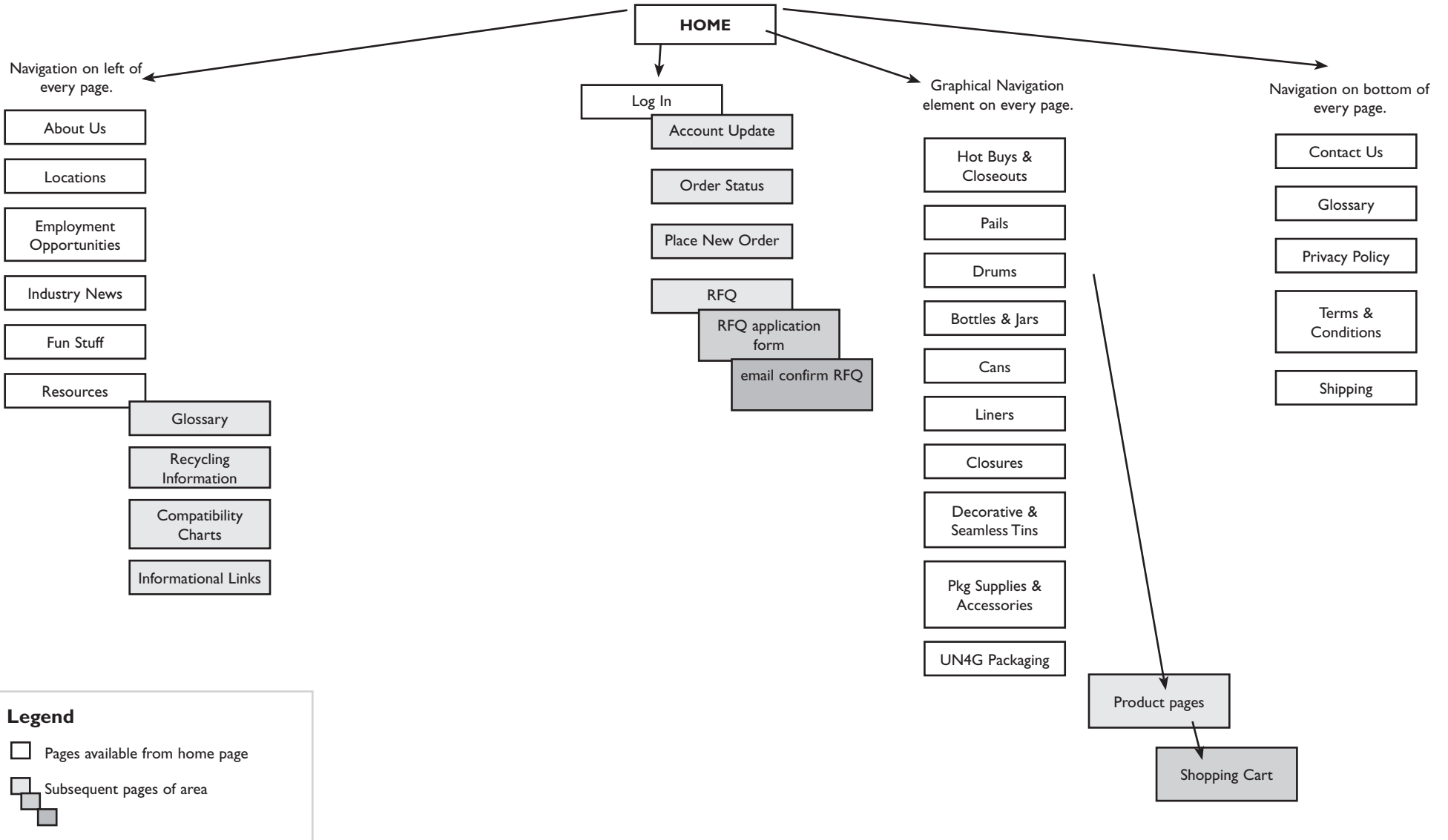
User Scenario #2

Free Radical Customer logs on to website. Views welcome to new customer and possible specials. "Choose a Product" is a constant link. Small photos of product types with rollover descriptions offer graphic representation of items in "Choose a Product".

Options on opening page:

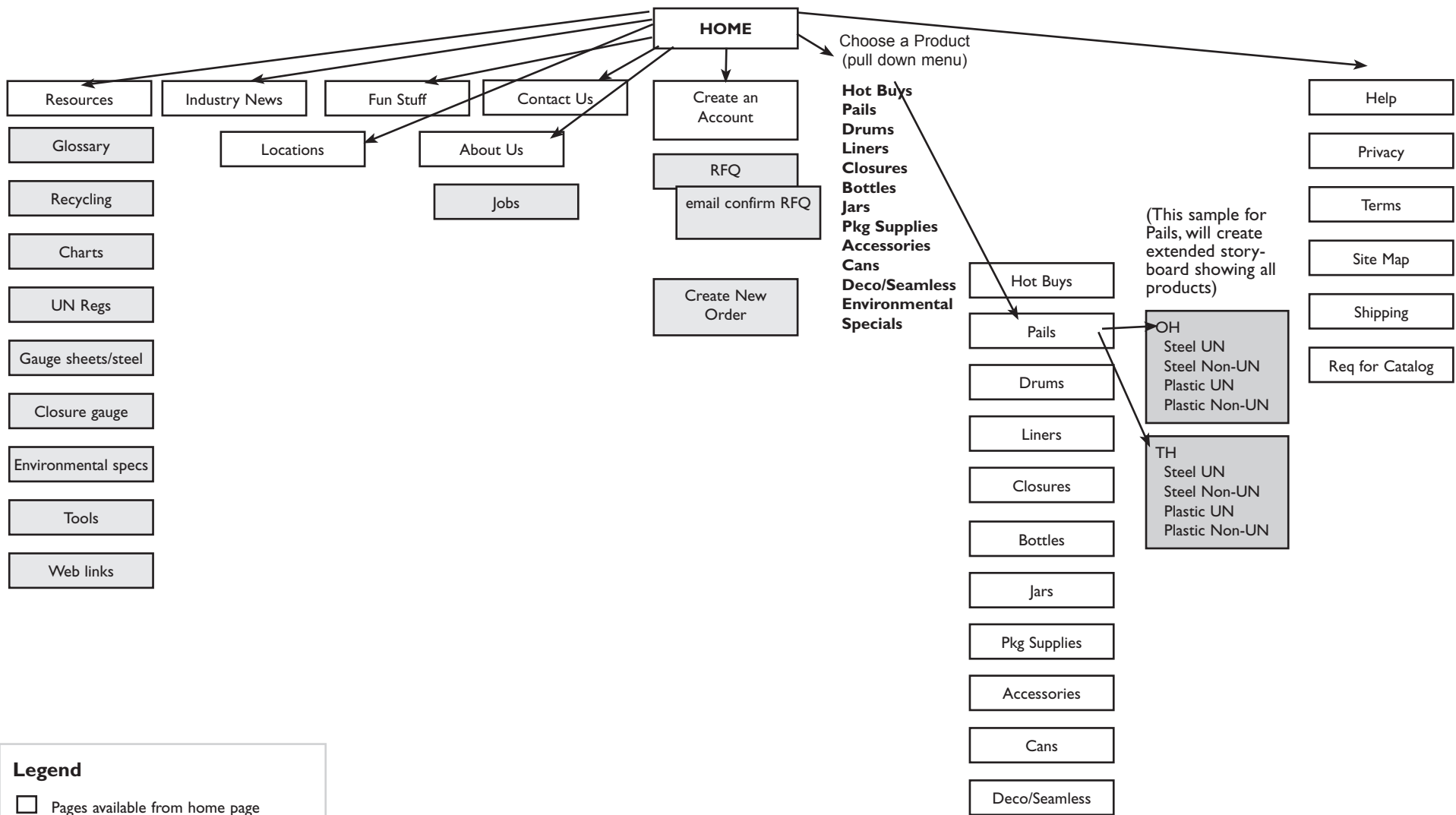
- Welcome paragraph introducing company.
- Photos of the kinds of containers available
- Note: Customer may browse the site without creating an account.
- Create an Account is just an option.

**United States Container Corporation**  
 Web site storyboard — **Hub Customer**



# United States Container Corporation

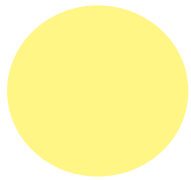
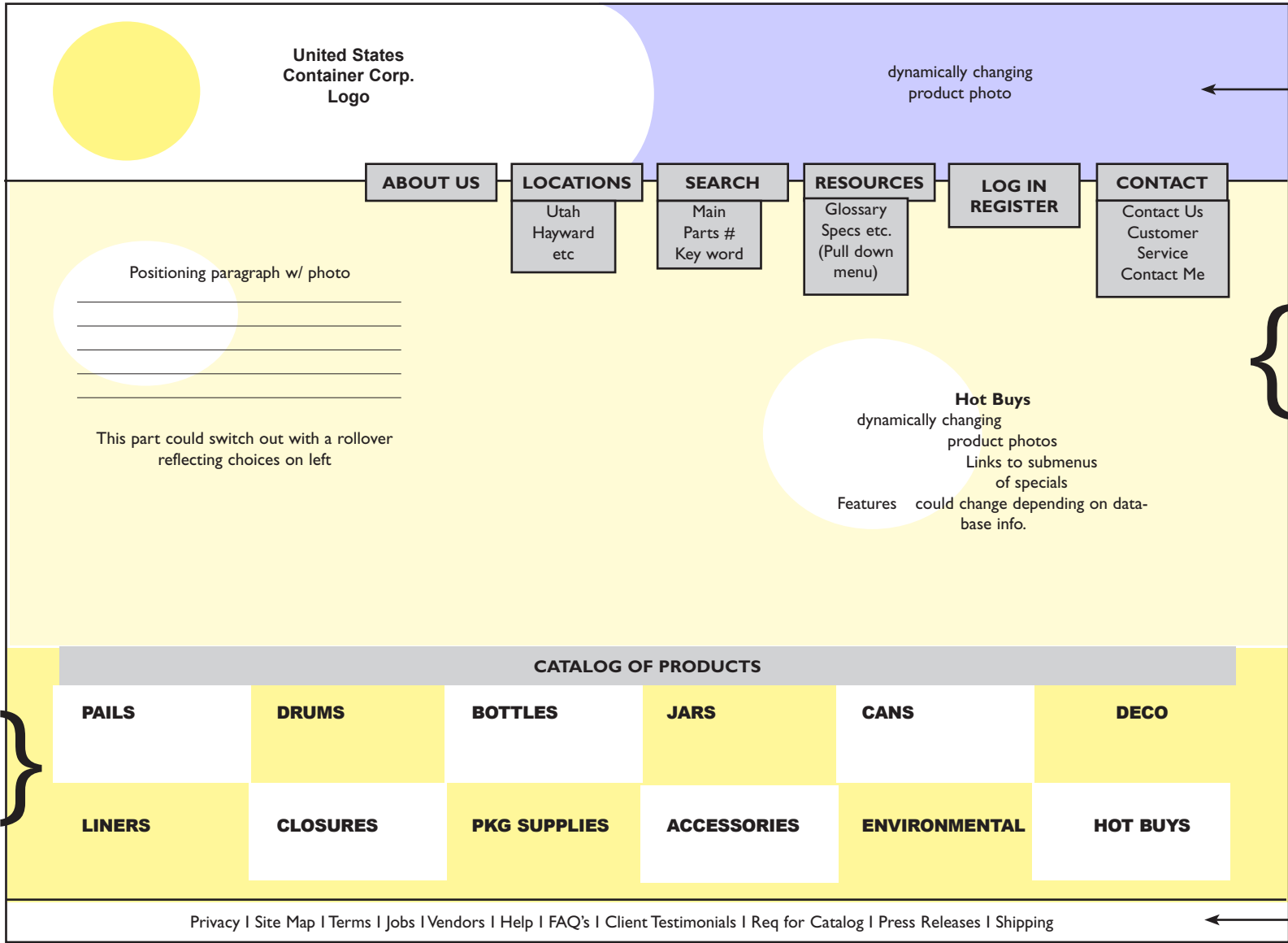
## Web site storyboard — Free Radical Customer



**Legend**

- Pages available from home page
- Subsequent pages of area

**United States Container Corporation**  
 Proposed new homepage  
 Content area ideas v.1



United States  
 Container Corp.  
 Logo

dynamically changing  
 product photo

**Header**  
 (remains constant)

- ABOUT US
- LOCATIONS  
Utah  
Hayward  
etc
- SEARCH  
Main  
Parts #  
Key word
- RESOURCES  
Glossary  
Specs etc.  
(Pull down  
menu)
- LOG IN  
REGISTER
- CONTACT  
Contact Us  
Customer  
Service  
Contact Me

Positioning paragraph w/ photo  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

This part could switch out with a rollover  
 reflecting choices on left

**Hot Buys**  
 dynamically changing  
 product photos  
 Links to submenus  
 of specials  
 Features could change depending on data-  
 base info.

**Dynamic Area**  
 Info in yellow  
 area changes  
 with  
 navigational  
 choices. Brings  
 info to user  
 instead of user  
 having to scroll  
 through lots of  
 screens.

**CATALOG OF PRODUCTS**

**Product/  
 Catalog  
 Area**  
 Tree or  
 submenu  
 navigation.  
 To be  
 defined.

<b>CATALOG OF PRODUCTS</b>					
<b>PAILS</b>	<b>DRUMS</b>	<b>BOTTLES</b>	<b>JARS</b>	<b>CANS</b>	<b>DECO</b>
<b>LINERS</b>	<b>CLOSURES</b>	<b>PKG SUPPLIES</b>	<b>ACCESSORIES</b>	<b>ENVIRONMENTAL</b>	<b>HOT BUYS</b>

Privacy | Site Map | Terms | Jobs | Vendors | Help | FAQ's | Client Testimonials | Req for Catalog | Press Releases | Shipping

**Footer**  
 (remains constant)

# United States Container Corporation

Proposed new homepage

Content area ideas v.2

